

Introduction to SEO Packages

Search Engine Optimization (SEO) packages are designed to improve your website's visibility in search engine results, driving organic traffic and increasing your online presence.

Our **three distinct SEO packages** cater to varying business needs and budgets, offering a range of services to enhance your search engine rankings.

- ✓ Keyword targeting and research
- ✓ Backlink building for authority
- ✓ On-page optimization
- ✓ Guest posting for increased visibility
- ✓ Technical SEO reporting



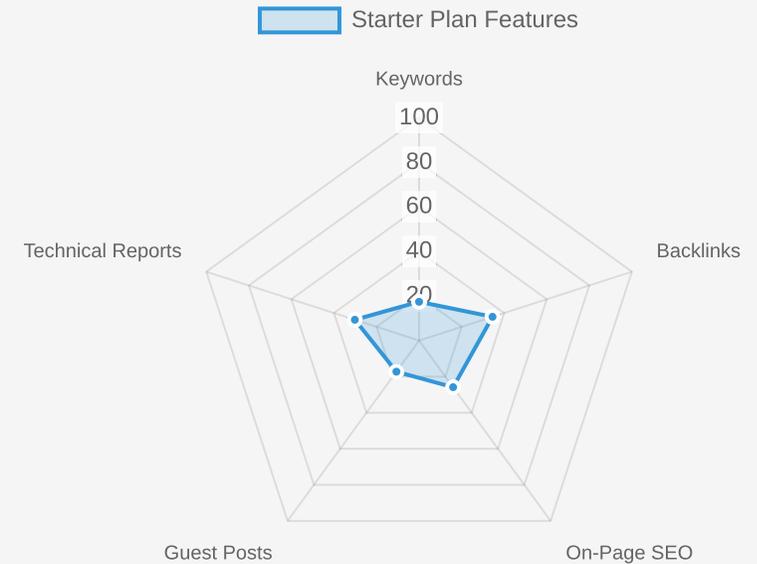
Starter Plan

\$350

Ideal for small businesses or startups establishing basic online presence

- ✓ **20 Keywords Included:** Relevant keywords with search volume aligned with business goals
- ✓ **400 Off-Page Backlinks:** Mix of directory submissions, social bookmarking, and forum postings
- ✓ **Basic On-Page Changes:** Optimization of up to 5 pages including title tags, meta descriptions, header tags, and image alt text
- ✓ **20 Paid Guest Posts:** Published on relevant websites with backlinks (\$5 per post value included)
- ✓ **Technical SEO Reports:** Identification and recommendations for fixing technical SEO issues

Starter Plan Feature Distribution



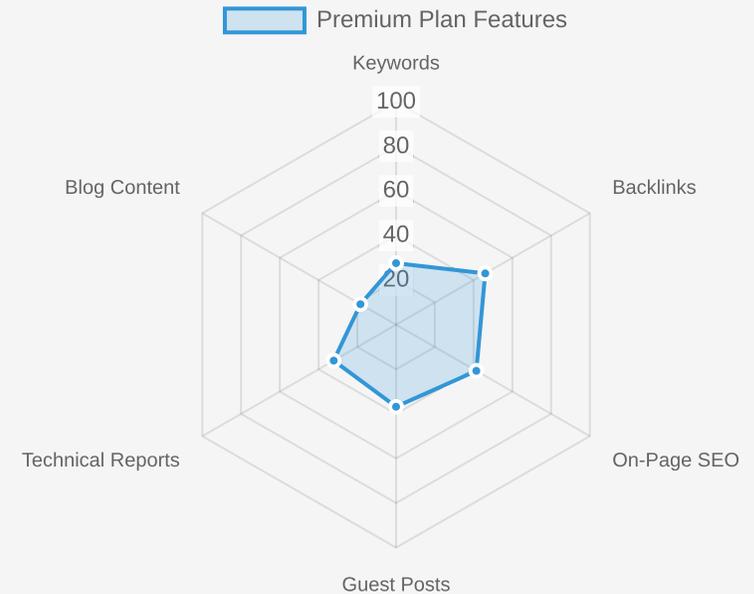
Premium Plan

\$450

Ideal for businesses looking to advance their SEO efforts

- ✓ **30 Keywords Included:** More keywords for broader optimization
- ✓ **500 Off-Page Backlinks:** Includes guest blogging in addition to Starter Plan methods
- ✓ **Basic and Advanced On-Page Changes:** Optimization of up to 10 pages including internal linking and schema markup
- ✓ **40 Paid Guest Posts:** Increased number of guest posts (\$5 per post value included)
- ✓ **Technical SEO Reports:** Continued identification and recommendations for fixing technical SEO issues
- ✓ **2 Written Blogs Included:** Blog posts on relevant topics to attract more traffic and improve ranking

Premium Plan Feature Distribution



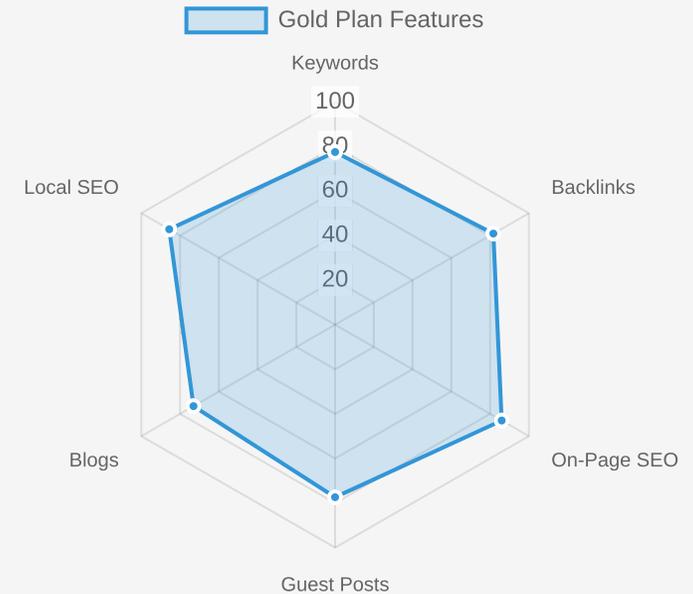
Gold Plan

\$599

Ideal for businesses serious about achieving top search engine rankings

- ✓ **50 Keywords Included:** Comprehensive keyword research for maximum coverage
- ✓ **1000 Off-Page Backlinks:** Includes influencer outreach in addition to previous methods
- ✓ **Basic and Advanced On-Page Changes:** Optimization of entire website including mobile optimization
- ✓ **100 Paid Guest Posts:** Significant increase in guest posts (\$5 per post value included)
- ✓ **5 Blogs Included:** More blog content for increased traffic and ranking
- ✓ **Google My Business Page Optimization:** Enhanced local search engine ranking

Gold Plan Feature Distribution



Package Comparison

Side-by-side comparison of all three SEO packages

Feature	Starter (\$350)	Premium (\$450)	Gold (\$599)
Keywords	20	30	50
Off-Page Backlinks	400	500	1000
On-Page Changes	Basic (5 pages)	Basic & Advanced (10 pages)	Basic & Advanced (Entire site)
Paid Guest Posts	20	40	100
Technical SEO Reports	✓	✓	✓
Written Blogs	-	2	5
Google My Business	-	-	✓

SEO Package Feature Comparison

